

Invitation to Exhibit

11th International Symposium of Facial Plastic Surgery

*Join us for this memorable educational event
as we celebrate the Academy's 50th Anniversary*



Sponsored by Educational and Research Foundation for the
American Academy of Facial Plastic and Reconstructive Surgery
and the International Federation of Facial Plastic Surgery Societies

May 27-31, 2014
New York City, NY

11th International Symposium of Facial Plastic Surgery

May 27-31, 2014

New York, NY

Jonathan M. Sykes, MD, Symposium Chair

Anthony P. Sclafani, MD, Program Chair

Join us as the AAFPRS celebrates its 50th Anniversary in conjunction with the 11th International Symposium of Facial Plastic Surgery. We anticipate over 1,000 surgeons from around the globe!



Headquarter Hotel

New York Marriott Marquis

1535 Broadway, New York, NY 10036; (212) 398-1900

Deadlines

- ◆ Hotel cut-off date, Monday, May 5, 2014
- ◆ Full payment is due for exhibit space with the application
- ◆ No refunds after Friday, February 28, 2014
- ◆ Last day for 50% cancellation refund is Friday, February 28, 2014. (Cancellation must be made in writing.)

Earlier is Better

Booths are sold on a first come, first serve basis. Reserve your preferred prime space by December 31, 2013 and your company will be acknowledged in promotional materials sent electronically or posted on our Web site. You will also be recognized in our member newsletter, *Facial Plastic Times* and you will be added to the complimentary mailing list to receive all future mailings on the 11th International Symposium.

Exhibits Contact

Questions about the exhibition can be e-mailed to: AAFPRSExhibits@gmail.com or you may contact The Forum Group.

Phone: (229) 273-7777

Fax: (703) 940-9101

Exhibitor Services Contact

FREEMAN

909 Newark Turnpike, Kearny, NJ 07032

Phone: (201) 299-7575; Fax: (469) 621-5618

FreemanNewYorkES@freemanco.com

Exhibits will be an integral part of this Symposium and the AAFPRS wants to make sure you get the connections you need.

Limited number of exhibit booths available

- ◆ Deliberately limiting the number of booths available to improve traffic, providing food service and seating for meal functions
- ◆ 8' x 10' booths in the hall and outside the meeting rooms

New opportunities to increase traffic

- ◆ Each company represented on the floor will be included daily "Subway Stops" door prizes, provided by AAFPRS

Be part of the 50th Anniversary Celebration

- ◆ Up to two company representatives are invited to join us for a special 2-hour event on Thursday evening from 6:00pm to 8:00pm.

Extended exhibit hours

- ◆ Coffee service begins at 9:30am, with continuous beverage service until 6:00pm
- ◆ Staggered lunch service from 11:00am to 1:00pm
- ◆ Cocktail hour in the Exhibit Hall on Tuesday, Wednesday, and Friday

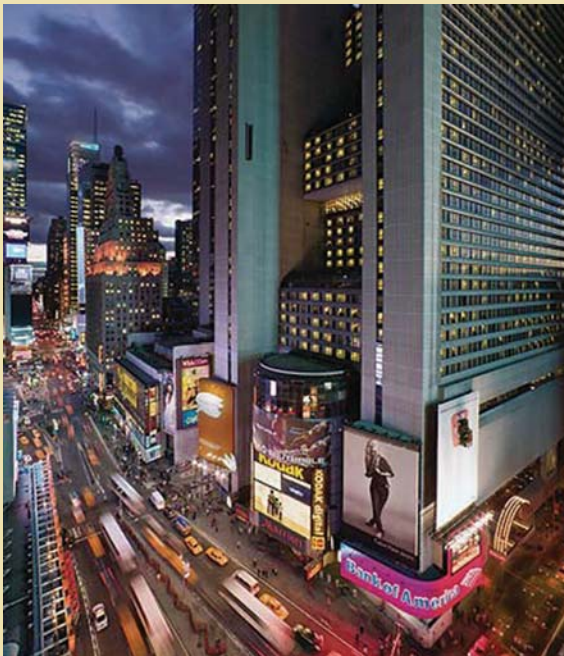
Demographics

Anticipated registration: 1,000+ facial plastic and reconstructive surgeons, plastic surgeons, dermatologic surgeons, and oculoplastic surgeons; and 400+ office assistants and spouses

Geographical distribution: 60 percent U.S. surgeons and 40 percent International surgeons

HOTEL AND MEETING SITE

The symposium will be held at the **New York Marriott Marquis** (1535 Broadway, New York, NY 10036), located in the heart of Times Square. Special group rates have been reserved for attendees until May 5, 2014 starting at \$269 a night. A dedicated booking Web site has been created for you to be able to make, modify and cancel your hotel reservations on-line, as well as take advantage of any room upgrades, amenities or other services offered by the hotel. Visit the link: https://resweb.passkey.com/Resweb.do?mode=welcome_ei_new&eventID=10721508 or call (877) 303-0104; (212) 398-1900.



See the bright lights of Times Square from this first-class accommodation, the New York Marriott Marquis. Ideal for business, family, and leisure travelers, the Marquis boasts spacious, newly renovated guestrooms, most with fantastic city views. All of the Big Apple's attractions are easily accessible from this hotel's central location: the Broadway Theater District, Madison Avenue shopping, Radio City Music Hall, Rockefeller Center and NBC Studio tours are just a short walk or cab ride away. And after a long day of travel, you'll be able to wind down in the new Marriott Revive bed dressed with down comforters and 300-thread-count linen.

For a truly unique experience, head up to the View Restaurant and Lounge, New York City's only revolving roof-top restaurant, featuring New York State cuisine and wines. To satisfy all your cravings, the Marquis has a number of other dining establishments on site, including the Encore, the Atrium Lounge, Katen Sushi Bar, Starbucks Coffee, and the Broadway Lounge. You'll be able to keep up your daily fitness routine at the Fit for You Program, a state-of-the-art 4,000 square foot fitness center that offer breathtaking views of Midtown. All of these amenities and many more make the New York Marriott Marquis your home away from home for the length of your trip.

Exhibit Booth Fees

Corner/Aisle in the Exhibit Hall: \$3,750

Corner/Aisle in the lobby/hall area: \$3,000

Please note: Exhibit spaces are sold on a first-come, first-served basis.

The exhibit fee includes the following:

- ◆ One 8' x 10' booth space, two chairs, one waste basket
- ◆ Pre and post registration list
- ◆ Aisle maintenance and 24-hour perimeter security
- ◆ Conference registration for up to four company representatives (only two representatives may be at the booth at one time)

Exhibit Location and Schedule

Westside Ballroom and 5th Floor Lobby

New York Marriott Marquis

Exhibitor registration and set up is on Tuesday, May 27, 2014 from 12:00pm to 5:00pm

Show Hours

Tuesday, May 27, 2014	5:00pm - 6:00pm
Wednesday, May 28, 2014	9:00am - 6:00pm
Thursday, May 29, 2014	9:00am - 5:00pm
Friday, May 30, 2014	9:00am - 6:00pm
Saturday, May 31, 2014	9:00am - 1:00pm

Tear down is on Saturday, May 31, 2014, from 1:00pm to 5:00pm. The Exhibit Hall will close immediately following the lunch break on Saturday, May 31, 2014.

Note: Exhibitors are strongly encouraged to use advanced shipping services through Freeman as shipping/receiving fees through the hotel are very expensive. See Rules and Regulations.

Maximize your exposure at this meeting through advertising and sponsorships.

Advertising in the On-site Program of this meeting is available. Please contact Rita Chua Magness, Director of Publications and Marketing, if you are interested; rcmagness@aafprs.org; (703) 299-9291, ext. 227.

Donor packages are available for this meeting. Please contact Ann H. Jenne, Director of Development, if you are interested; aholton@aafprs.org; (703) 299-9291, ext. 229.

Past Exhibitors

Accreditation Association for Ambulatory Health Care
Acell Inc.
Advance Bio-Technologies, Inc.
Advanced Cosmetic Intervention
Aesthera
Aesthetic Factors, LLC
Allergan
Alpine Pharmaceuticals
American Express
Anthony Products/Gio Pelle
ASSI-Accurate Surgical
Atrium Medical Corp.
Baxter
Bien-Air Surgery
Black & Black Surgical
Byron/Mentor
Candace Crowe Design
Candela Corp.
Canfield Imaging Systems
Cardinal Health/Snowden Pencer
Care Credit
Catrx/Lescarden
Cearna, Inc.
Ceatus Media Group, LLC
Cell Factor Technologies, Inc.
Chase Health Advance
Coapt Systems, Inc.
Colin/Mediana Tech.
Cook Surgical
CosMedix
Creatus Media Group
CryoProbe
Cutera
Cynosure Inc.
Deka
Derma Sweep
Dermik Aesthetics
Digital Assent
Eclipse Aesthetics, LLC
Edge Systems Corporation
Einstein Medical
Ellman International
Elsevier
Eyemaginations
Face Cradles
FriendlyLight
GELCONCEPTS
Genesis Biosystems, Inc.
GVS-NY
Gyrus ENT
Haemacure Corporation
Hanson Medical, Inc.
Harvest Technologies
ICN Pharmaceuticals
Implantech Associates, Inc.
INAMED Aesthetics
Institute for Medical Quality
Integra
IRIDEX Corporation
IS Clinical by Innovative Skincare
Jan Marini Skin Research, Inc.
JEDMED Instrument Company
Karl Storz Endoscopy-America
KLS-Martin, LP
LifeCell Corporation
Lippincott Williams & Wilkins
Lipposecorp/Web Media
Liquid Ice Cosmedicals AG
Liquid Smile
LocateADoc.com/Mojo Interactive
Looking Your Best
Lumenis
Marina Medical Instruments
MedDev Corporation
Medical Justice Services, Inc.
Medical Protective
Medicis Aesthetics
MedNet Technologies, Inc.
Medtronic Xomed
Mentor Corporation
Mertz Aesthetics, Inc.
Micrins Surgical, Inc.
Micromedics, Inc.
Microsurgery Instruments, Inc.
Miltex
MJD Patient Communications
MTF
MyBody Skincare
Mycos Medical
NeoGraft
Neostrata Company
NexTech, Inc.
Palomar Medical Technologies
Patient Now, Inc.
PCA Advanced Skin Care Systems
Pierre Fabre Dermo-Cosmetique
Plastic Surgery Practice
Plastic Surgery Products
Plastic Surgery Studios
PlasticSurgery.com
PMT/Permark
Porex Surgical, Inc.
PracticeDock Powering Locateadoc.com
Procyte Corp.
Quality Medical Publishing, Inc.
Reliant Technologies
Restoratiom Robotics. Inc.
Result Set, Inc.
Rex Medical, Inc.
RGP Dental, Inc.
Sandstone Medical Technologies
Scissor Depot
Sciton, Inc.
Seattle Software Design
Shippert Medical Technologies Lomb
Silhouette Lift
SkinMedica, Inc.
Smile Reminder
Sontec Instruments, Inc.
Stiefel, a GSK Company
Stryker
Suneva Medical
Surgeons Advisor
Surgisil
Surgitel/General Scientific Corp.
Syneron
Synthes CMF
The Professional Image
Thermage, Inc.
Thieme Medical Publishers, Inc.
Topix Pharmaceutical
Tulip Medical Products
Ulthera, Inc.
United Imaging
Yodle

RULES AND REGULATIONS

These Rules and Regulations are incorporated into the Exhibit Application and form a binding contract between the exhibitor and the Educational and Research Foundation for the American Academy of Facial Plastic and Reconstructive Surgery (AAFPRS Foundation). They have been formulated in the best interest of the exhibitor and full cooperation of these rules and regulations is required. Any details not specified are subject to decision by the Director of Continuing Medical Education.

Admission to Hall

Properly badged exhibitors will be admitted to the exhibit hall one hour before show opening each day, and may remain up to one half-hour after show closing each evening. No badges will be issued without identification of company affiliation.

Americans with Disabilities Act

Exhibitors will be responsible for compliance with the Americans with Disabilities Act within their booth and assigned exhibit space.

Booth Assignment

Exhibit booths are assigned on a first-come, first-served basis.

Booth Carpet

If carpeting is not already provided in the Exhibit Hall area, it is the responsibility of the exhibitor occupying that space to provide carpeting.

Booth Management

Dismantling of booths prior to the official closing of the Exhibit Hall is strictly prohibited.

Cancellation of Exhibit Space

Exhibitors are requested to telephone, fax, or e-mail the AAFPRS with cancellations. However, the cancellation is not effective until it has been received in writing at the AAFPRS Meetings Department. No refunds will be granted after Friday, February 28, 2014. If the Exhibitor cancels before Friday, February 28, 2014, 50% of the total cost of booth space will be retained by the AAFPRS. If the Exhibitor cancels after February 28, 2014, the AAFPRS will retain 100% of the total contract obligation. Any space not claimed and occupied, or for which special arrangements have not been made by 5:00pm on Tuesday May 27, 2014 will be forfeited. Full payment for all booth space assigned is due with the submission of your exhibitor application. No applications will be processed without full payment.

Changes

Any changes in exhibitor information will result in a \$50.00 fee per change, i.e., change in company description, and change in names of representatives or badge names. On-site badge names or additional names not given with the application to exhibit will result in a \$75.00 fee per name badge. Payment is expected at time of registration. All changes or additions that are not received before Friday, April 25, 2014 will be made on-site at the time of registration.

Contracts for Space

Full payment must be submitted with the application. Applications without full payment will not be processed or accepted. The signed application and the full payment for rental charges constitute a contract for the rights to use the space allotted only. A completed application for space with full payment and all requested information must be received by mail. Fax applications will be accepted only with credit card information and valid signature. Telephone requests will not be honored.

Applications are considered complete when submitted with the following:

- Exhibit application
- Company description
- Names of representatives for badges
- Payment
- Completed and signed Standards of Disclosure for Commercial Support Form

Non-Contracted Exhibit Space

Any person, firm or organization not having contracted with the AAFPRS Foundation for the occupancy of space in the exhibit hall will not be permitted to display or demonstrate any products, processes, or services, solicit orders, or distribute advertising materials in the exhibit hall or in any hotel used by the AAFPRS Foundation to house registrants. Any noncompliance with this regulation will result in the prompt removal of the offending person and property from the area. Any person canvassing in any part of the Exhibit Hall will be required to leave the building. No exhibit will be permitted in a hotel room.

Corporate Representatives

Those companies unable to exhibit, but who would like to send a representative, can pre-register the individual by contacting the AAFPRS Foundation at (703) 299-9291, ext. 237 or e-mail Ollie Edwards at: oedwards@aafprs.org. The fee for each individual is \$400.00. This fee entitles representatives to one day of activities in the exhibit hall and general session. Representative badges may be picked up at the Registration Desk. No distributors, manufacturers, or suppliers will be allowed admission to the exhibit hall unless registered by an active exhibitor. In this case, badge will note only the name of the exhibiting company.

Demonstrations/Presentations

Live demonstrations on any individual are strictly prohibited. Activities must be confined to the limits of the exhibit booth. No demonstrations are to be conducted at any other time or location. Space requested must be large enough to accommodate any activity conducted in conjunction with the actual product. Exhibitors are responsible for monitoring and controlling attendance to prevent aisle congestion. In situations where overflow continues to be a problem, presentations will be required to be limited or eliminated. The exhibitor is required to maintain the cleanliness of the booth. Aisles must not be obstructed at any time. Exhibitors may not conduct activity of any kind that leads to congestion of aisle traffic. Exhibits that include the use of musical instruments, sound projection

equipment, or any other type of sound or noise-making apparatus must receive advance approval from show management and must not disturb adjacent exhibitors and their patrons. Music may not be played in any form without the proper license of copyrighted music.

Exhibits

Exhibits will be inspected during set-up and the Service Provider, at the direction of the AAFPRS Foundation Exhibit manager, will provide draping to cover any unsightly areas and submit charges to the exhibitor. Exhibits must be arranged so as not to obstruct the view or otherwise interfere with the display of other exhibitors.

Exhibitors are not permitted to dismantle or alter any portion of space leased. This includes the dismantling or alteration of pipe and draping.

Up to four identification badges may be picked up at the registration desk. However, only two company representatives may be at the booth at one time. No other representatives are allowed in or around the exhibit area unless an additional badge is purchased. Additional badges are available for \$150.00. Badge exchange between exhibitor representatives is not permitted. The AAFPRS Foundation requires that all representatives be registered for the meeting. Exhibit badges permit attendance at any General Session.

Exhibitor Policy

The Foundation intends for its exhibits to further the Foundation's mission. Accordingly, the Foundation welcomes exhibitors who provide attendees the opportunity to advance their knowledge of science, to further their education, or to involve themselves in charitable activities. The Foundation accepts exhibitors that it determines in its sole discretion, advance those goals and do not impair the mission of the Foundation or the Academy.

The Foundation will, in its sole discretion, determine which exhibitors to accept. The Foundation is under no obligation to accept any exhibitor. Without limiting the generality of the Foundation's discretion to accept or refuse exhibitors, among those exhibitors that will not be accepted are the following:

1. Those who do not follow the Foundation's Rules and Regulations for Exhibitors, as amended from time to time.
2. Those who do not advance scientific, educational or charitable goals.
3. Those who could bring discredit to the Foundation or the Academy if the exhibitors were linked in professional or public perception with the Foundation or the Academy.
4. Those whose activities conflict with the Foundation's or the Academy's mission.
5. Those who do not maintain standards of decorum consistent with the Foundation and the Academy.
6. Those promoting medical or surgical products or services that have not been authorized by the Food & Drug Administration in ways not sanctioned by the Rules and Regulations for Exhibitors.
7. Those selling products or services that, if acquired or

used by attendees, would violate the Academy's advertising guidelines.

Exhibitor Registration Schedule

Exhibitors will be able to register their company during exhibit hall hours from Tuesday, May 27, 2014 through Saturday, May 31, 2014.

Exhibitor Services Contract

FREEMAN
909 Newark Turnpike
Kearny, NJ 07032
(201) 299-7575 fax (469) 621-5618
FreemanNewYorkES@freemanco.com

Failure to Occupy Space

Any exhibitor failing to occupy space is not relieved of the obligation to pay full rental price for booth space. The AAFPRS Foundation will have the right to use exhibit space as it sees fit, provided the space is not occupied one hour prior to the scheduled opening of the exhibit hall.

Food and Drug Administration (FDA)

All medical devices or pharmaceuticals exhibited must have fulfilled all applicable FDA regulations.

Non-FDA Approved Drugs and Devices

Exhibitors are reminded that the FDA generally prohibits the advertising or other promotion of investigational or unapproved drugs and devices. The FDA also forbids the promotion of approved drugs or devices for unapproved uses. Unapproved Class III devices may be displayed only if they are the subject of an effective investigational device exemption (IDE). Class I or II devices that have not been approved by the FDA may be displayed only if they are the subject of a pending 510(k) pre-market notification application. Any investigational product (including any product subject to a pending 510(k)) that is displayed or graphically depicted within the exhibit must:

- contain only objective statements about the product;
- contain no claims of safety, effectiveness or reliability;
- contain no comparative claims to other marketed products;
- display the statement "Caution: Investigational Devices. Limited to Investigational Use" in prominent size and placement; and
- not be sold or be the subject of order taking or lead retrieval until approved.

Signage that is easily visible should be placed near the devices themselves and on any graphic depicting the device stating: "This device is not cleared by the FDA for distribution in the United States," or "This device is limited by Federal Law for investigational use only."

Gifts and Promotional Items

Exhibitors are permitted to give gifts and promotional items, but the item MUST be approved by the AAFPRS. Individual gifts in the general range of \$100 are acceptable. No gifts more than \$100 are allowed. Exhibitors must follow the AMA

Guidelines on "Gifts to Physicians from Industry". Any gift accepted by physicians individually should primarily entail a benefit to patients. Accordingly, textbooks, modest meals, and other gifts are appropriate if they serve a genuine educational function. Cash payments may not be offered. All shopping bags are permitted.

Insurance

Insurance on all exhibits is the responsibility of the exhibitor. The AAFPRS Foundation will not assume any responsibility for property loss or damage to personal property, as stated in the section on Limitation of Liability. Exhibitors are advised and encouraged to carry insurance to cover their property against damage and loss and public liability insurance for claims of injury to the person and property of others.

Installation Schedule

Exhibit companies may begin set up on Tuesday, May 27, 2014 at 1:00pm. Installation must be completed by 5:00pm, Tuesday, May 27, 2014 in time for the Cocktail Hour.

Labor Information

Union Labor may be required for your exhibit installation and dismantle. Please carefully read the UNION RULES AND REGULATIONS form included in the full exhibitor kit to determine your needs. Exhibitors supervising labor will need to pick up and release their labor at the Service Desk. Refer to the order form under Display Labor for Straight Time and Over-time hours.

Limitation of Liability

It is mutually agreed by and between the AAFPRS Foundation and the exhibitor that the AAFPRS Foundation will have no liability whatsoever to any exhibitor, his employees, or his business invitees, or any liability for loss or damage to the property of the exhibitor, his employee or business travel invitees resulting from any cause. It is further understood and agreed that all claims against the AAFPRS Foundation for any such damage, loss, or injury are expressly waived by the exhibitor as the exhibitor's responsibility. Space is leased with the understanding that the AAFPRS Foundation and the contracted meeting service contractor will act for the exhibitor and his representatives only in the capacity of agent, and not as principal. The AAFPRS Foundation and the contracted Official Service Contractor assume no liability whatsoever for damage for any act of omission or commission in connection with the said agency, and the exhibitor and his representative(s) hereby keep forever harmless the AAFPRS Foundation, its officers, directors, employees, and agents from any and all liability for loss ensuing from any cause. It is further understood and agreed that the AAFPRS Foundation will in no event be liable to an exhibitor for any lost profits, sales or business opportunities, or any other type of direct or consequential damages alleged to be due to a breach of this contract. It is understood and agreed that the sole liability of the AAFPRS Foundation to the exhibitor for any breach of its contract will be for the refund of all amounts paid by the exhibitor pursuant to the contract, as an exclusive

remedy. The exhibitor agrees to abide by all applicable laws, ordinances, and rules and regulations, including but not limited to those of the city and state where the exhibits are being held, as may be amended from time to time.

No Smoking

AAFPRS Foundation's policy restricts the use of tobacco products in all areas of the exhibit hall (including set-up and dismantle of exhibits). Thank you for not smoking.

Operation and Conduct in Exhibits

Exhibitor personnel may not enter the exhibit space of another exhibitor without permission from the latter. At no time may anyone enter an exhibit space that is not staffed. Exhibitors may not leave merchandise or printed matter in the registration areas, lounges, meeting rooms, or other facilities of meeting/exhibit site. The management reserves the right to restrict exhibits which, because of sound, method of operation, materials, content, or any reason, become objectionable. This includes the right to prohibit or evict any exhibit that, in the opinion of the management, may detract from the general character of the exhibits as a whole. This reservation includes persons, things, conduct, printed matter, food and beverages, or anything of a character which the management determines objectionable to the exhibit. In the event of such restriction or eviction, the AAFPRS Foundation is not liable for any refunds of rental fees or other exhibit expenses. As a condition for exhibiting, each exhibitor agrees to observe all policies stated in this document. Violations will result in the ineligibility to exhibit at future AAFPRS Foundation meetings.

The AAFPRS Foundation reserves the right to control all exhibitor activities that take place outside an exhibitor's allotted exhibit space during the meeting dates. Exhibitors may not schedule hospitality suites, educational, entertainment or social functions to conflict with AAFPRS Foundation programs or other activity times. All functions must be approved by AAFPRS Foundation in writing. For further information regarding any exhibitor's allotted exhibit space, contact the Manager of Meetings & Exhibits at (703) 299-9291, ext. 237.

Photographs

An exhibitor may not photograph or videotape the exhibits. Photographs or videotaping is not permitted in the general session or meeting rooms without explicit approval of the AAFPRS.

Sales and Order Taking

Exhibitors are free to solicit sales and take orders, but must at all times maintain professional behavior. The AAFPRS Foundation reserves the right to limit or restrict sales activities if such activities are causing a disturbance on the show floor. Rule: All exhibitors who sell merchandise from the show floor, or who take orders on either a wholesale or retail basis, must meet, city, Department of Revenue requirement for the city/state in which the show takes place.

Security

Exhibitors are cautioned to have a representative in attendance during set-up hours. The possibility of theft or "mysterious disappearance" of equipment will be greatly reduced if exhibitors take this precaution. All exhibitors are well advised to follow this same procedure when dismantling exhibits. Be sure a representative is present until boxing and crating of exhibit materials has been completed. The AAFPRS will provide a professional security guard service beginning the first day of move-in and continuing until the exhibit hall is vacated. However, the AAFPRS and the Marriott Marquis are not responsible for any loss or damage to exhibitor property.

Sharing Exhibit Space

Subletting of exhibit space is strictly prohibited.

Shipping Information

Advanced shipping--Warehouse Shipping Address:

C/O FREEMAN
1 Railroad Place
Maspeth, NY 11378

Show Site Shipping Address:

C/O FREEMAN
New York Marriott Marquis
1535 Broadway
New York, NY 10036-409

Note: Exhibitors are strongly encouraged to use advanced shipping services through Freeman as shipping/receiving fees through the hotel are very expensive.

Tipping

Our Work Rules prohibit the SOLICITATION of tips by any of our employees. Our employees are paid excellent wages denoting a professional status and we feel that tipping is not necessary. Should you be SOLICITED for a tip, please report the incident to our Service Center as soon as possible.

Transportation

Freeman Transportation
Call (800) 995-3579 or Fax (817) 385-0983

Union Regulations

To assist you in planning for your participation in the forthcoming convention, we are certain you will appreciate knowing in advance that union labor will be required for certain aspects of your exhibit handling. To help you understand the jurisdiction the various unions have, we ask that you read the following:

DECORATORS UNION

Members of this union claim jurisdiction over all set-up and dismantling of exhibits including signs and laying of carpet. This does not apply to the unpacking and placement of your merchandise. You may install and/or dismantle your exhibit display if one person, who is a full time employee, can accomplish the task in an hour or less without the use of tools. If your exhibit preparation, installation or dismantling requires more than 1 hour, you must use union personnel supplied by the Official Decorating Contractor. As an exhibitor, you will be pleased to know that when union labor is required, you may provide your company personnel to work along with a union installer in Southern California on a one-to-one basis.

TEAMSTERS UNION

This union claims jurisdiction on the operation of all material handling equipment, all unloading and reloading, and handling of empty containers. An exhibitor may move the material that is hand carryable by one person in one trip, without the use of dollies, hand trucks or other mechanical equipment.

SAFETY

Standing on chairs, tables or other rental furniture is prohibited. The furniture is not engineered to support your standing weight. Freeman is not responsible for injuries caused by improper use of furniture.

AAFPRS Buyers Guide

MultiView, Inc. is a publisher of electronic buyers guides and search engines, and launches the AAFPRS Buyers Guide. This new product finder, available via a link on the AAFPRS Web site, www.aafprs.org, is quickly becoming a valuable resource for AAFPRS members who are looking for industry-specific products and services they need. All industry vendors have the ability to participate in the AAFPRS Buyers Guide and purchase a listing that will be online year-round. Your listing will feature your company's logo, contact information, company description and direct link to your company Web site and specified e-mail address. Your listing is grouped into categories of your choice to enable efficient browsing and searching by physicians worldwide.

With Google results, you're one in a million. But searching through the AAFPRS Buyers Guide presents relevant search results for pre-qualified, committed buyers. It has been created specifically for the purchasers of your product or service. So if you're not represented, you're missing out on a revenue-generating opportunity.

This a valuable tool for your business. If you are interested, please contact MultiView directly at (972)402-7070 or by e-mail at: aao@multiview.com.

AAFPRS 11th International Symposium of Facial Plastic Surgery--May 27-31, 2014, New York, NY
STANDARDS OF DISCLOSURE

In order to maintain objectivity and balance as well as to disclose any known limitations on data, the AAFPRS Foundation Policy provides the following guidelines regarding disclosure at scientific meetings and ancillary functions including, but not limited to, exhibits.

- 1) AAFPRS Foundation will make every effort to ensure that data provided during educational activities regarding a company's products (or competing products) are objectively selected and presented with favorable and unfavorable information and balanced discussion of prevailing information on the product(s) and/or alternative treatments.
- 2) AAFPRS Foundation shall ensure, to the extent possible, meaningful disclosure of limitations on data: for example, ongoing research, interim analyses, preliminary data, or unsupported opinion.
- 3) AAFPRS Foundation will require that presenters at educational activities disclose when a product is not approved in the United States for the use under discussion.
- 4) Faculty/presenters are required to make disclosure concerning any relationship(s) with a commercial entity(ies) in regard to the presentation(s) to be given during an educational activity.
- 5) When commercial exhibits are part of the overall program, arrangements for these should not influence planning or interfere with the presentation of CME activities. Exhibit placement should not be a condition of support for a CME activity.
- 6) No commercial promotional materials shall be displayed or distributed in the same room or obligate path as the educational activity immediately before, during, or immediately after an educational activity designated for credit.
- 7) Representatives of commercial supporters may attend an educational activity, but may not engage in sales activities while in the room where the activity takes place or in the obligate path to this room.

To meet the above listed requirements, the Exhibit Advisory Committee of the AAFPRS requires, at minimum, the following disclosures by your company:

- 1) Products to be displayed/described and information to be provided as part of the exhibit include limited data, such as ongoing research, interim analyses, preliminary data, unsupported opinion or other cautionary advisements that should be made to CME participants. _____ Yes _____ No

If "yes" please describe the data limitations to be disclosed: _____

- 2) Products to be displayed/described and information to be provided as part of the exhibit include substance(s) not approved in the United States for the use under discussion. _____ Yes _____ No

If "yes" please describe the substance(s) and use to be disclosed: _____

- 3) This company, _____, does have one or more affiliations with (an) AAFPRS member(s) regarding products and services as described below*:

(*Such affiliations may include, but not be limited to, research grants, honoraria, paid or unpaid consultants, stock ownership, partners in an entrepreneurial venture, or any other arrangement that may be seen as a potential duality or conflict of interest by other AAFPRS members.)

Signature of Company Representative _____ Date _____

Please complete this form and mail it along with your exhibit application to: AAFPRS Foundation,
Attn: Ollie Edwards, 310 S. Henry Street, Alexandria, VA 22314 or fax it to (703) 299-8898.

**AAFPRS 11th International Symposium of Facial Plastic Surgery, May 27-31, 2014, New York, NY
Exhibit Application, Part I**

PLEASE TYPE OR PRINT

Company _____
Contact Person _____ Title _____
Street Address _____
City _____ State _____ Zip _____
Phone _____ Fax _____
E-mail _____ Web Site _____

Exhibitor Registrant(s)

You can have badges made for up to four (4) individuals per booth, however, only two (2) individuals may be at the booth at one time without an additional fee.

(1) Name: _____ Title: _____
(2) Name: _____ Title: _____
(3) Name: _____ Title: _____
(4) Name: _____ Title: _____

You may register up to 2 more representative for \$150 each.

(5) Name: _____ Title: _____
(6) Name: _____ Title: _____

As an authorized representative of the company named above, I have read the rules and regulations outlined in this prospectus. I understand and agree to accept and abide by those rules and regulations adopted by the AAFPRS Foundation for the conduct of the exhibition. The acceptance of our application by the AAFPRS Foundation and the deposit for rental charges constitute a contract.

Print Manager's Name _____ Date _____
Signature _____

PAYMENT METHOD

Payment must accompany the application for space. No applications will be processed without remittance of full payment. Check or credit card information must accompany this form. Make check payable to the AAFPRS Foundation.

() Full Payment \$ _____

[] Check [] VISA [] Mastercard [] American Express Security Code _____

Card No. _____ Exp. Date _____

Card Holder's Name _____ Signature _____

COMPANY PROFILE

Please e-mail your company's marketing description as well as business address, phone, fax, and Web address to Ollie Edwards at: oedwards@aafprs.org. The limit for your description is 50 words and the listing will be included in the AAFPRS program guide. The AAFPRS has the right to edit descriptions.

Complete Part II of the application.

Please return your check payment, two-part completed application and Standards of Disclosure to:

AAFPRS, Attn: Exhibits Manager

310 S. Henry Street

Alexandria, VA 22314

Credit card payments may be faxed to (703) 299-8898

Questions? Please e-mail or call AAFPRSExhibits@gmail.com;

(229) 273-7777.

**AAFPRS 11th International Symposium of Facial Plastic Surgery, May 27-31, 2014, New York, NY
Exhibit Application, Part II**

Booth Space:

Corner/Aisle in the Exhibit Hall: \$3,750 Corner/Aisle outside the Exhibit Hall: \$3,000

Booth Preference

Please refer to the adjacent floor plan and state your preferred booth number(s). Every effort will be made to accommodate your preference. However, space assignment will be made on a first-come, first-served basis.

1) _____ 3) _____

2) _____ 4) _____

Exhibitors NOT preferred in proximity.

1) _____ 3) _____

2) _____ 4) _____

PRODUCT CATEGORY

Aesthetic

- Body Contouring
- Cellulite Therapy
- Dermabrasion
- Microdermabrasion
- Micropigmentation

Cosmetic & Skin Care

- Acne/Blemishes
- Anti-aging
- Preoperative
- Postoperative
- Burn Care
- Prescription Skin Bleaching
- Scar Treatment
- Camouflage/Makeup
- Collagens
- Creams and Lotions
- Soaps/Cleansers
- Sun Damage
- Hypoallergenic
- Peels
- Tanning

Diagnostic

- Cameras
- Digital Imaging
- Photography
- X-Ray

Endoscopy

- Cameras
- Endoscopes
- Instruments
- Monitors

Garments

- Custom-made
- Facial
- Chin
- Compression
- Neck

Implants & Prosthetics

- Bone
- Cheek
- Chin
- Jaw
- Lips
- Malar
- Maxillofacial
- Nasal
- Expanders

Lasers

- Cutaneous Flaws
- Hair Removal
- Laser Eyewear
- Skin Resurfacing
- Tattoo Removal
- Veins
- Lesions

Management

- Accreditation
- Audio-Visual
- Computer Hardware
- Computer Software
- Facility Consulting Services
- Financial Planning Services
- Office Forms
- Patient Education
- Patient Financing
- Practice Promotion/Marketing
- Product Inventory

Professional Organization

- Seminars
- Telephone Systems
- Web site Development

Suction Equipment

- Aspirators
- Cannulae
- Disposables
- Power Cannulae
- Tumescant Products

Surgical Instruments & Equipment

- Anesthesia Equipment
- Drainage
- Chairs
- Disposables
- Microsurgical Instruments
- Monitoring Equipment
- Electrosurgery
- Gloves
- Power Tools
- Protective Eyewear
- Smoke Evacuators
- Surgical Instruments
- Instrument Sharpeners
- Leeches
- Lighting
- Sutures
- Tables

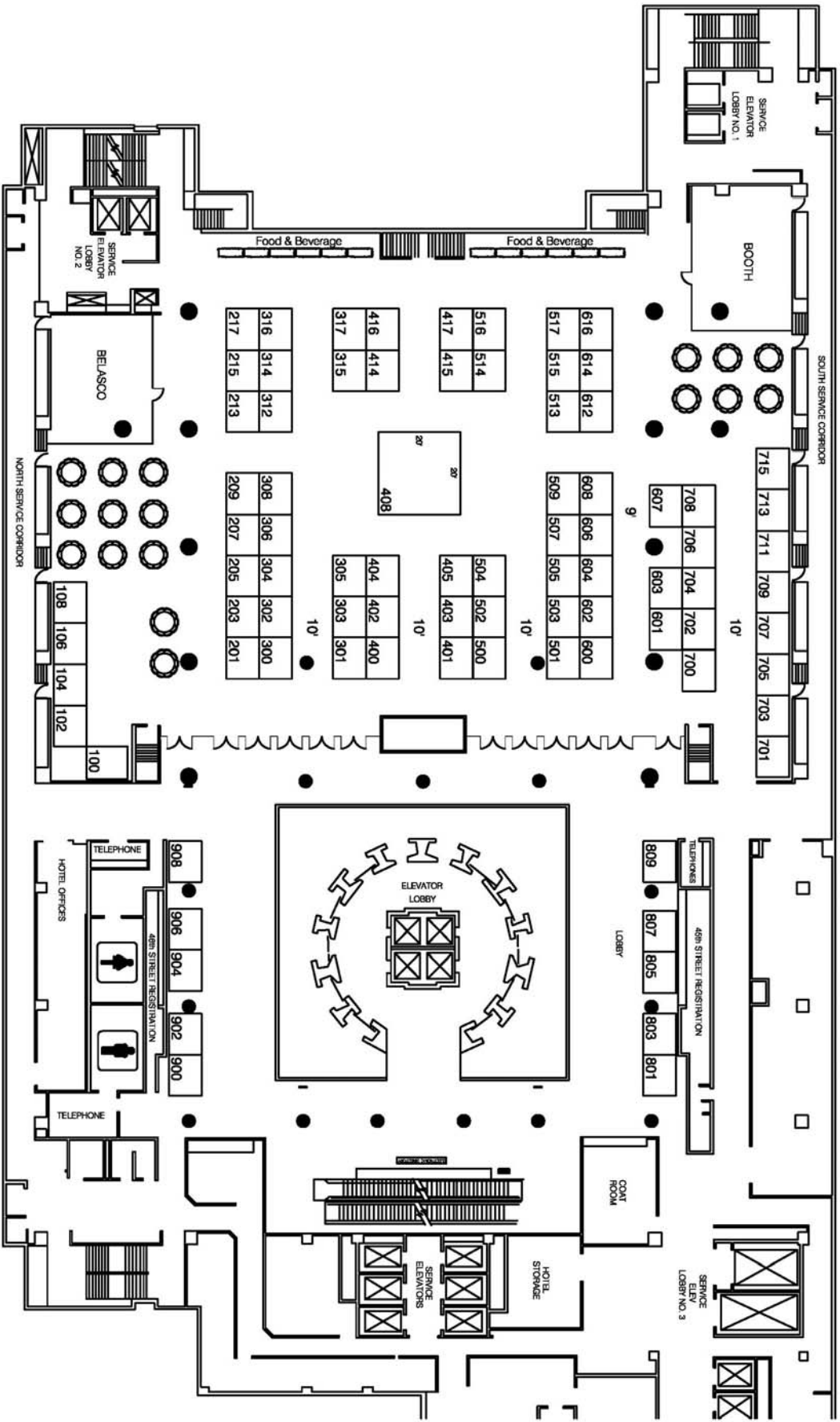
Wound Care & Pharmaceuticals

- Anesthetics
- Bed/Mattress Systems
- Electrotherapy
- Gel Sheeting
- Medication Management
- Vitamins
- Wound Cleaners

Other _____

AAFPRS International Symposium 2014

May 27 - 31, 2014
 N.Y. Marriott Marquis - 5th Floor Ballroom
 New York, New York



Inventory as of 11/07/2013

Dimension	Size	Qty	Sqft
20'x20'	40	1	400
8'x10'	80	83	6,560
Totals:			84
			7,260

Drawing Based on: 08/11/13

NUMBER	REVISIONS	DATE	INITIAL
1		10/27/13	JB
2		10/28/13	JB
3		11/07/13	JB
4		00/00/00	00
5		00/00/00	00
6		00/00/00	00
7		00/00/00	00

FREEMAN
 NEW YORK

NORTH EAST REGIONAL DESIGN CENTER

Project Name: AAFPRS VEBR
 Show Name: AAFPRS INT'L SYMPOSIUM 2014
 Show Dates: May 27 - 31, 2014
 Facility: N.Y. Marriott Marquis Hotel
 Job Number: XXXXXX
 Acct. Exec.: Stephanie Murphy
 Acct. Loc.: Freeman New York

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